



THE MARKETECH GROUP

Intern Posting: Market Research Intern

Position Description:

The Market Research Intern position is responsible for supporting current and on-going client projects being conducted.

Duties will include, but not limited to:

- Data research (statistics related to healthcare)
- Business development
- Light administration duties
- Conducting competitive intelligence
- Identifying and gathering market data, etc. for client projects

Company Background:

International medical technology marketing consulting company focused on conducting high-value custom market research engagements. Core activities include upstream as well as downstream marketing consulting projects for clients ranging from major Fortune 500 medical device companies to MedTech VC funded start-up firms. The company specializes in the clinical fields of imaging, cardiology and oncology. Key client deliverables include primary market research ("voice of customer") findings and medical industry consulting containing vital insights and actionable data. Research projects are conducted in the Americas, Europe, and Asia.

Requirements:

- Strong written and verbal communication skills (esp. using the phone effectively)
- Proven aptitude at researching answers to challenging issues (in any field)
- Prove ability and willingness to learn (new technology, the healthcare industry, etc.)
- Comfortable with tools used: internet searching, phone-directed researches, data analysis, review of internal information, etc.
- A self starter with demonstrated initiative
- Strong knowledge of Information Systems (a benefit): PageMaker, PowerPoint, Excel, Word

Materials to submit: Cover letter and resume