



THE MARKETECH GROUP

Intern Posting: Sales & Marketing Intern

Description:

The Sales & Marketing Intern position is responsible for supporting the efforts made by the sales and marketing team to help launch a new marketing campaign as well as support current sales activities.

Duties will include, but not limited to:

- Assist in updating and maintaining the client/customer information database
- Making calls to potential clients
- Preparation and distribution of sales materials
- Help in the preparation for conferences
- On-line research of companies in the medical device & diagnostic industry

Company Background:

International medical technology marketing consulting company focused on conducting high-value custom market research engagements. Core activities include upstream as well as downstream marketing consulting projects for clients ranging from major Fortune 500 medical device companies to MedTech VC funded start-up firms. The company specializes in the clinical fields of imaging, cardiology and oncology. Key client deliverables include primary market research ("voice of customer") findings and medical industry consulting containing vital insights and actionable data. Research projects are conducted in the Americas, Europe, and Asia.

Requirements:

- Prefer a college sophomore, junior or senior working towards a Marketing, Advertising, or Communications degree
- Excellent verbal, written, and organizational skills
- Confidence on the phone
- Proficiency in Microsoft Office software tools such as Word, PowerPoint, Excel, etc.
- Ambition to succeed

Materials to submit: Cover letter and resume